

# WHITE PAPER

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*„BLIZZ – The Digital Gold Standard“*



Name: **BLIZZ**

Symbol: **BLIZZ**

Decimal places: 9

Total supply: 30,000,000 **BLIZZ**

<https://www.blizz.money>

## INTRODUCTION

BLIZZ is an innovative utility token that uses the technical infrastructure of the Ethereum blockchain to create a decentralized and robust financial ecosystem. BLIZZ operates independently of interest rates and is not controlled by a central bank. The total supply is limited to 30,000,000 tokens to ensure immutability and scarcity. The liquidity strategy includes two decentralized liquidity pools backed by ether and physical gold, enabling continuous trading on the decentralized exchange Uniswap. This liquidity mechanism embodies the digital gold standard, which should promote long-term stability and the confidence of holders. Through decentralization and independence from traditional financial systems, BLIZZ offers an innovative, forward-looking solution tailored to the needs of a globally connected world.

This white paper (Version 1), published on December 12, 2024, offers a comprehensive analysis of BLIZZ's technical architecture, robust security framework, and pioneering liquidity strategy.

## Table of Contents

I. Digital Gold Standard.....	3
II. BLIZZ Pricing .....	4
III. Liquidity .....	5
IV. Transparency .....	6
V. Tokenomics .....	7
VI. Ethereum Blockchain .....	10
VII. Roadmap.....	11

## I. Digital Gold Standard

The value of the BLIZZ token is guaranteed by its underlying assets, Ether (ETH) and Tether Gold (XAUt). This unique combination provides token holders with the basis for a digital gold standard. The integration of gold is a nod to the historical gold standard - a monetary system in which the value of the currency was directly tied to a fixed amount of gold. The gold standard limited excessive money creation and promoted confidence in the currency. However, in 1971, US President Richard Nixon abolished the convertibility of the US dollar into gold (known as the “Nixon Shock”), paving the way for inflation-prone fiat currencies. BLIZZ's vision is to create a modern digital gold standard that leverages the stability and value of Ether and gold. Accordingly, the total supply of BLIZZ is limited to 30,000,000 BLIZZ tokens.

Gold, one of the most coveted and enduringly valuable precious metals, has a history dating back to its discovery by Egyptian pyramid workers around 6000 BC. Over the millennia, it has proven its resilience and reliability as a store of value, surviving economic crises and numerous currency reforms. Thanks to its unique properties, both as a tangible asset and as a symbol of wealth, gold has maintained its stability and intrinsic value even in times of profound economic and political instability. This has cemented its reputation as a 'safe haven' for individuals, institutions and nations seeking long-term security and protection from expansionary monetary policy. Gold's enduring appeal lies not only in its historical significance, but also in its finite nature. Unlike fiat currencies, which can be devalued by expansionary monetary policy or excessive money creation, gold's scarcity ensures that its value remains protected from inflationary pressures. In a world of economic uncertainty, gold continues to symbolize reliability and permanence, transcending time and geography as a trusted store of value.

Ether, the native cryptocurrency of the Ethereum blockchain, is often referred to as “digital gold” because it has the same properties as traditional gold as a store of value. Like gold, ether is a scarce resource with limited annual issuance and an overall supply that tends to deflate due to the transition to the proof-of-stake consensus mechanism. This scarcity creates a solid foundation for long-term value stability. Similar to gold, ether offers protection against inflation and economic uncertainty as it operates independently of traditional financial systems and is not subject to control by governments or central banks. In addition, its digital nature enables fast, global and secure transfers of value, making it particularly attractive in an increasingly

digital world. This unique combination of scarcity, intrinsic utility and independence cements Ether's reputation as the modern equivalent of gold in the digital age.

The limited supply of 30,000,000 BLIZZ tokens provides additional protection against expansive monetary policy by central banks.

Token-Contract: 0xC13c9862de7A4D2883707126A992b04511b0a06C

In order to maintain a permanent and sustainable digital gold standard, BLIZZVERSE S.R.L. strives to keep the total value of the two liquidity pools balanced at a ratio of 50:50 in US dollars. If one pool falls below 25% of total liquidity, funds are transferred to the smaller pool to restore the balance.

## II. BLIZZ Pricing

The valuation of BLIZZ is determined by the total value of deposited assets, ensuring it reflects the fair market value of the token. This pricing mechanism involves two key assets and utilizes two decentralized liquidity pools:

Asset A = Ether (ETH)

Asset B = Tether Gold (XAUt)

The BLIZZ price in each liquidity pool is calculated as follows:

BLIZZ price Liquidity pool A = Quantity of BLIZZ / Quantity of Ether

BLIZZ price liquidity pool B = Quantity of BLIZZ / Quantity of Tether Gold

Since any price discrepancy between the two pools creates opportunities for risk-free arbitrage, the unified price per BLIZZ is determined through the following pricing function:

$$BLIZZ\ Price = [(Price\ ETH * Quantity\ of\ ETH) + (Price\ XAUt * Quantity\ of\ XAUt)] / Quantity\ of\ BLIZZ$$

### III. Liquidity

The liquidity strategy of the BLIZZ token is based on two decentralized liquidity pools, which will initially be launched on Uniswap V3 and migrated to Uniswap V4 once it is released. Once the migration is complete, the liquidity will be permanently locked, underlining the commitment of BLIZZ to sustainable stability and laying the foundation for a “digital gold standard” that defines the long-term value of the token.

In addition to these decentralized liquidity pools, BLIZZVERSE S.R.L. manages a liquidity reserve of 6,000,000 BLIZZ tokens to ensure the liquidity and stability of the token in the long term. The liquidity reserve serves exclusively to increase the permanent liquidity of the BLIZZ token on the decentralized exchange Uniswap and is used exclusively during the market launch phase in order to minimize the volatility of the BLIZZ token in this phase. It should be noted that the liquidity reserve will only be used after the migration of the liquidity pools.

As a liquidity provider, BLIZZVERSE S.R.L. charges a transaction fee of 1% exclusively on transactions relating to the liquidity pools. These fees are not intended to generate profits but are invested in marketing measures to increase awareness and acceptance of BLIZZ. Consequently, all transaction revenues are used entirely for the marketing budget, which is used by professional marketing agencies to promote global awareness of BLIZZ.

The decision to use Uniswap as the decentralized trading platform is based on its leading role within the Ethereum blockchain. Uniswap offers key advantages that align perfectly with the objectives of the BLIZZ liquidity strategy:

- Decentralization: Uniswap operates without a central authority, ensuring that users retain full control over their assets. Transactions are executed via smart contracts, eliminating the need for intermediaries and reducing counterparty risk.
- Global Accessibility: Uniswap is accessible to anyone with an internet connection and an Ethereum wallet, making it a truly global platform.
- Transparency: All transactions on Uniswap are recorded on the Ethereum blockchain, ensuring complete transparency. Users can independently verify trades, liquidity pools, and token balances directly on the blockchain.

- **Censorship Resistance:** Uniswap's decentralized nature makes it resistant to censorship, as no single entity can block or reverse transactions. This feature makes it particularly valuable in jurisdictions with restrictive financial regulations.
- **Lower Fees:** Uniswap generally offers lower transaction fees compared to traditional exchanges, particularly for smaller trades. While Ethereum gas fees can be a factor, the absence of withdrawal or deposit fees often offsets these costs.
- **Security:** As a non-custodial platform, Uniswap minimizes the risk of hacks that typically target centralized exchanges. Users' funds remain in their own wallets, reducing the risk of large-scale losses due to security breaches.

The upcoming launch of Uniswap V4 is anticipated to drive substantial trading volumes on the most technologically advanced decentralized exchange. This decentralized innovation allows the BLIZZ token to significantly lower transaction costs, commonly referred to as gas fees, for interactions with the liquidity pools.

#### IV. Transparency

BLIZZ embodies the highest standards of transparency. Accordingly, all transactions and the ownership structure of the utility token are comprehensively listed via the following link on the Ethereum blockchain.

[BLIZZ information page:](https://etherscan.io/token/0xc13c9862de7a4d2883707126a992b04511b0a06c)

<https://etherscan.io/token/0xc13c9862de7a4d2883707126a992b04511b0a06c>

The BLIZZ information page on the Ethereum blockchain also publishes the underlying smart contract of the token and provides key metrics, such as the total number of transfers and the overall number of holders.

The project is managed by BLIZZVERSE S.R.L., a FinTech company based in Costa Rica with company registration number 3-102-920413, which is responsible for the creation of the liquidity pools and the implementation of the subsequent liquidity strategy in accordance with this white paper, ensuring sustainable liquidity of the BLIZZ token within the decentralized liquidity pools. In addition, the company strives to continuously increase the acceptance and

visibility of BLIZZ. Accordingly, strategic partnerships are formed to continuously increase the global awareness and acceptance of the BLIZZ token.

In addition, BLIZZVERSE S.R.L. is tasked with announcing all critical updates regarding the BLIZZ Token through its official X account. The official Instagram account and YouTube channel are also utilized to disseminate information about BLIZZ. Moreover, BLIZZVERSE S.R.L. is committed to promoting global financial literacy. As part of this mission, in-depth educational content covering traditional financial instruments such as stocks, bonds, commodities, cryptocurrencies, mutual funds, and ETFs is made available on the YouTube channel.

- Official Website: [www.blizz.money](http://www.blizz.money)
- Official X Account: [https://x.com/BLIZZ\\_COMMUNITY](https://x.com/BLIZZ_COMMUNITY)
- Official Instagram Account: <https://www.instagram.com/blizzverse/>
- Official YouTube Account: <https://www.youtube.com/@BLIZZVERSE>
- Official Email Address: [office@blizzverse.com](mailto:office@blizzverse.com)

BLIZZ has published a comprehensive imprint, privacy policy, and disclaimer on the official token information website. These documents ensure transparency, compliance, and clarity regarding legal and regulatory matters, providing users with all necessary information about the BLIZZ token and its ecosystem. Reflecting BLIZZ's decentralized philosophy, no user data is stored beyond what is publicly accessible on the Ethereum blockchain.

## V. Tokenomics

The BLIZZ tokenomics refer to the point in time when the liquidity pools are set up on the decentralized exchange Uniswap V4. This milestone marks the completion of the development phase of BLIZZ and the beginning of market introduction phase.

During the Pre-Sale phase, investors were offered the opportunity to actively participate in the project at an exclusive rate of **1 USD = 300 BLIZZ Tokens**. It is important to emphasize that all capital invested in the BLIZZ token during the Pre-Sale phase will be allocated exclusively and entirely to the liquidity pools.

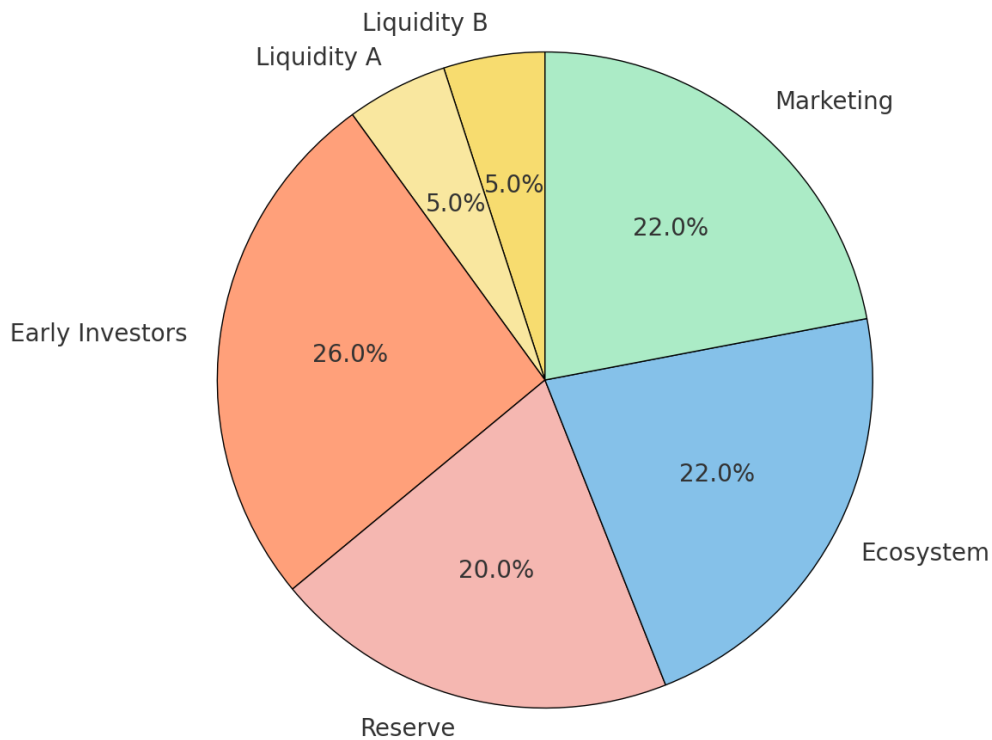
Following the successful completion of the Pre-Sale, two liquidity pools were created and released on August 15, 2024 on Uniswap V3, the most advanced and technically mature decentralized exchange at the time. This was done to provide early investors with a trading platform and to prepare for the launch phase of the BLIZZ token. In addition, the preliminary liquidity pools on Uniswap V3 allow the liquidity of the BLIZZ Token to continuously increase.

The period up to the migration of the liquidity pools to Uniswap V4 is referred to as the development phase, which is primarily aimed at continuously increasing the awareness and liquidity of the BLIZZ token. Due to the unpredictability of the overall demand for the BLIZZ Token during this phase, the following overview and presentation of tokenomics may differ slightly.

A total of 30,000,000 BLIZZ will be created and distributed as follows:

- 26% Development Phase (“Early Investors”)
- 22% Marketing budget
- 22% Ecosystem
- 20% Liquidity reserve
- 5% Liquidity pool A (BLIZZ/ETH)
- 5% Liquidity pool B (BLIZZ/XAUt)





The marketing budget, comprising 22% of the total token supply, is strategically allocated to promote global awareness of the BLIZZ Token. Specialized marketing agencies with extensive experience will be engaged to ensure the most efficient use of the budget. It is important to note that all marketing activities during the development phases will be conducted exclusively online. The partnering marketing agencies will be listed as official partners on the BLIZZ website. In addition, the marketing budget is permanently increased due to the income from the provision of liquidity. Accordingly, every transaction with the two decentralized liquidity pools promotes global awareness of the BLIZZ token.

The ecosystem budget, which also accounts for 22% of the total token supply, is primarily focused on expanding the use cases of the BLIZZ token. The vision is to achieve global adoption of the BLIZZ token and to be supported by a global community.

It is important to note that the ecosystem budget is not required during the development and market introduction phases. As a result, the ecosystem budget is locked until July 1st, 2027 and is inaccessible on the market during this period.

## VI. Ethereum Blockchain

The Ethereum blockchain is a groundbreaking platform that has significantly shaped the landscape of decentralized technologies since its launch in 2015. Developed by a global community of technologists and visionaries, Ethereum is a decentralized, open-source blockchain that goes beyond traditional cryptocurrencies by enabling the creation and execution of smart contracts. These smart contracts are self-executing agreements with terms directly written into code, facilitating automated, trustless transactions without intermediaries. This innovation has paved the way for the development of decentralized applications across various industries.

At the core of Ethereum's architecture is its decentralized nature. The blockchain operates through a global network of nodes that validate and record transactions, making the system highly secure and resistant to censorship or manipulation. As such, Ethereum serves as the foundation of the Web3 movement, where users gain greater control over their data, privacy, and digital assets. Ethereum also stands out for its continuous evolution. The Ethereum community is highly active, consistently working on upgrades to improve scalability, security, and sustainability. One of the most significant advancements is the transition from the energy-intensive Proof-of-Work (PoW) consensus mechanism to the more environmentally friendly Proof-of-Stake (PoS) model, known as Ethereum 2.0. This shift aims to enhance the network's efficiency and reduce its carbon footprint, addressing one of the primary criticisms of blockchain technology.

Additionally, Ethereum's native cryptocurrency, Ether plays a crucial role within the ecosystem. It functions not only as a digital currency but also as the "fuel" for transactions and the execution of smart contracts on the network. This applies to transactions involving the BLIZZ token as well. All BLIZZ transactions require "fuel" in the form of Ethereum, referred to as a "gas fee."

## VII. Roadmap

The following roadmap outlines the key milestones of the development phase and the market introduction. Once the milestones listed in the roadmap have been achieved, a new white paper (Version 2) will be published.

### **DEVELOPMENT PHASE**

#### 1. Establishing Information Channels

All critical information about the BLIZZ token will be disseminated via the official X account.

#### 2. Creation of Liquidity Pool A (BLIZZ/ETH)

The first liquidity pool, pairing BLIZZ with Ether (ETH), will be established on the decentralized exchange Uniswap V3.

#### 3. Creation of Liquidity Pool B (BLIZZ/XAUt)

A second liquidity pool will pair BLIZZ with Tether Gold (XAUt), providing diverse liquidity options and a value-backed trading pair to enhance BLIZZ's appeal and utility.

#### 4. Publication of the White Paper

The release of the official white paper will provide an in-depth overview of the BLIZZ project.

#### 5. Launch of the Official Website

The official BLIZZ website will go live as the central hub for updates, project details, and community engagement, ensuring transparency and accessibility for all users.

#### 6. Completion of the Token Development

The migration of the liquidity pools to Uniswap V4 marks the end of the development phase.

## **MARKET INTRODUCTION**

### 1. Liquidity on Uniswap V4

Both liquidity pools—BLIZZ/ETH and BLIZZ/XAUt—will be locked indefinitely on the decentralized exchange Uniswap V4. This ensures a stable and permanent liquidity foundation, fostering trust and long-term engagement within the BLIZZ ecosystem.

### 2. CoinMarketCap Listing

Upon securing liquidity on Uniswap V4, BLIZZ will be listed on CoinMarketCap.

### 3. Strategic Partnerships

Collaborations with key industry stakeholders will enhance the functionality of BLIZZ, broaden its reach. These partnerships will serve as catalysts for innovation and adoption.

### 4. Global Community Expansion

A combination of targeted outreach efforts, strategic marketing campaigns, and impactful partnerships will drive the global expansion of the BLIZZ community.

### 5. Expanded Acceptance of BLIZZ

BLIZZ is committed to continuously increasing its utility and application potential, positioning the token as a versatile and widely accepted asset.

### 6. Development of the BLIZZ Ecosystem

The BLIZZ ecosystem will be designed to ensure the seamless and user-friendly integration of the BLIZZ token.

## DISCLAIMER

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This white paper is for informational purposes only and does not constitute financial, legal, or investment advice. The BLIZZ token and its associated ecosystem are speculative in nature and carry inherent risks, including but not limited to market volatility, regulatory changes, and technological challenges. Prospective participants should conduct their own due diligence and consult with professional advisors before engaging with the BLIZZ project or any related activities.

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